

# Cali & Co.

## WEDDING PLANNING

Because the smallest details  
leave the biggest impressions.

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# Our Philosophy

We believe the most unforgettable weddings aren't built on grand gestures - they're built on the quiet, personal touches that make a day unmistakably yours. The small moments. The considered details. The things your guests will never forget.

At Cali & Co., we bring meticulous organisation, and calm, thoughtful coordination to every stage of your planning journey. We handle the complexity, the logistics, and the behind-the-scenes decisions - so that on your wedding day, you don't have to think. You're simply there and able to enjoy it.

We specialise in the details others overlook. Because in our experience, it's always the smallest things that leave the biggest impressions.





# We might be a perfect fit if

- You want your wedding to feel personal, not generic - full of details that are uniquely, unmistakably you
- You're time-poor and need someone calm and capable to take the reins
- You value clear communication, structure, and knowing exactly where things stand
- The idea of managing suppliers, timelines, and logistics feels overwhelming
- You want to be fully present on your wedding day - not problem-solving
- You care deeply about the experience your guests have
- You want a planner who will sweat the small stuff, so you don't have to

If you read that and thought "yes, that's me" - you're exactly who we work with!

# First, a quick note from our founder

I know what it feels like to be a couple planning a wedding because I've been there. That experience, combined with a background in events, is what shaped Cali & Co. and the way I work.

I understand the overwhelm of a hundred decisions at once. I know what it feels like to care deeply about the details - and to want someone in your corner who cares just as much. That's the kind of planner I'm here to be.

My focus is always on the small, considered touches that make a wedding feel entirely yours. The details your guests can't quite name, but will never forget. That's where I put my energy, alongside the structure and organisation that makes the whole day feel effortless.

Nikki  
Founder, Cali & Co.

# What we handle for you

Wedding planning involves hundreds of moving parts - most of which you won't even know exist until they need your attention.

Here's what we take off your plate entirely.



## Planning & Organisation

- Venue & supplier sourcing
- Budget creation and ongoing tracking
- Full timeline development
- Contract review support
- Planning templates and tools



## Communication & Coordination

- All supplier communication and follow-up
- Confirmation calls and final briefings
- Run sheet creation and distribution
- Rehearsal coordination



## On The Day

- Full on-site coordination
- Guest flow and logistics management
- Supplier arrival and setup oversight
- Quiet, calm issue resolution - handled before you even know about it
- Emergency kit on standby

You focus on getting married.  
We'll handle everything else.

# How we work together

Our work follows six carefully considered phases. Depending on your package, you'll move through all of them, or a tailored selection. This structure ensures nothing is missed, nothing is rushed, and every detail - right down to the smallest - is exactly as it should be.

## **Phase 1** **Enquiry & Alignment**

We start with a conversation. We want to understand your vision, your priorities, and what matters most to you. This is where we make sure we're the right fit for each other.

## **Phase 2** **Foundations & Vision**

We establish the building blocks of your wedding - budget framework, key dates, style direction, and a clear planning roadmap tailored to your timeline.

## **Phase 3** **Supplier Curation**

We source, vet, and connect you with suppliers who are right for your wedding - not just a generic list. Every recommendation is considered and personalised.

## **Phase 4** **Design & Logistics**

This is where the details come to life. Styling direction, floor plans, guest experience, and the personal touches that will make your day feel entirely your own.

## **Phase 5** **Final Countdown**

In the weeks leading up to your wedding, we consolidate every detail. Supplier confirmations, run sheet finalisation and full briefings so everyone knows exactly what to expect.

## **Phase 6** **Wedding Day Management**

We arrive early and stay late. We manage the timeline, the suppliers, the unexpected, and the in-between - quietly and confidently - so you can be completely present from the first moment to the last.

# Our Services



## Full Planning

For couples who want us by their side from the very beginning.

Best for engagements of 12–18 months, this is our most comprehensive offering. We work with you through every phase, from vision to venue to the final dance.

### Includes

- Venue and supplier sourcing, with introductions to our trusted network
- Budget creation and monthly tracking
- Full timeline and run sheet
- Styling direction and design concept
- Contract review and supplier liaison
- Regular planning meetings across all six phases, with weekly check-ins in the final 8 weeks
- Full on-the-day coordination, start to finish



## Partial Planning

For couples who have started planning and need expert support to bring it home.

Best for couples 6–9 months from their wedding date who have some pieces in place but want a calm, experienced hand to pull it all together.

### Includes

- Planning audit to assess where things stand
- Supplier gap-filling and recommendations
- Budget refinement
- Timeline and run sheet
- Regular planning meetings through to your wedding day, with weekly check-ins in the final 8 weeks
- Full on-the-day coordination, start to finish



## On The Day Support

For couples who have planned their wedding and need someone exceptional to bring it to life.

You've done the planning. We make sure every detail you've carefully considered is executed flawlessly on the day.

### Includes

- 4 week lead-in coordination, with weekly check-ins
- Final supplier confirmations and briefings
- Detailed run sheet
- Full on-the-day coordination, start to finish
- Emergency kit and quiet issue resolution



## Planning Guidance

For couples who want expert guidance while managing their own planning journey.

A lighter-touch offering for those who love being hands-on but want a professional in their corner for strategy, structure, and supplier direction.

### Includes

- Planning templates and trackers
- Curated vendor recommendations
- Run sheet creation
- Scheduled strategy sessions across your engagement
- Email support throughout your planning journey

# Add-On Services

Every wedding is different. These additional services can be added to any package to create a fully tailored experience.

Service	Investment
Rehearsal attendance	from \$400
Styling concept deck	from \$750
RSVP management	from \$800
Guest transport and accommodation coordination	from \$500
Destination / travel fee	Custom quote

Not sure what you need? We'll talk through it together and recommend only what will genuinely add value to your day.





# Investment Overview

Every wedding is different, and so is every couple. After our initial consultation, we'll put together a tailored proposal that reflects the scope, size, and detail of your day.

We travel Australia-wide. Destination weddings are warmly welcomed, with a travel quote included in your proposal.

# Your Questions, Answered

## How many weddings do you take on each year?

We intentionally limit the number of weddings we take on to ensure every couple receives our full attention and care. This means we can be truly present for your planning journey - not stretched across dozens of events at once.

## Do you work with our existing suppliers?

Absolutely. If you already have suppliers you love, we're happy to work with them. We're also here to fill any gaps with carefully curated recommendations that suit your vision and budget.

## What if we're not sure which package suits us?

That's exactly what our initial consultation is for. We'll talk through where you are in the planning process, what you need, and what would genuinely serve you best — without any pressure.

## How are payments structured?

A deposit is required to secure your date, with the remaining balance structured in agreed instalments. Full details are outlined in your proposal and contract.

## Do you travel for weddings?

Yes - we travel Australia-wide and are available for destination weddings. A travel fee applies and will be included in your custom proposal.

## What makes Cali & Co. different from other planners?

We care deeply about the details - not just the logistics, but the small, personal touches that make your wedding feel entirely yours. We believe it's those moments that your guests remember long after the day is done. That's where our focus lives.

# Let's Begin

If you've read this and felt something - a sense of yes, this is what I've been looking for - we'd love to hear from you.

Every great wedding starts with a conversation. Tell us about your plans, your vision, and the details that matter most to you. We'll take it from there.

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