

*the
bride*

Committed to curating distinctive experiences for your most cherished occasions

CELEBRATE AND ENTERTAIN IN STYLE WITH THE BRIDE BESPOKE DESIGN PACKAGES.

From your first save-the-date to your last dessert spoon, we add a little personal touch, make it fresh, festive, and truly your own. We are passionate about design and understand that you want every aspect of your dream wedding to be absolutely perfect.

We pride ourselves on creating alluring invitations and accompanying stationery. It's important that every aspect complements each other and is carefully curated, from décor to menu. We create from scratch a design brief, pulling together inspiration from your reception style, food and architecture of your wedding. The theme is carefully curated into every aspect of your event, infusing your celebration with your own special flair.

We don't use templates, we design original bespoke designs for every wedding event, you will be the only person with this unique design. Together we discuss your ideas, any illustrations and artwork you need (your choice of pencil, pen, watercolour or oils), and material used for your stationery suite.

A QUICK NOTE ON OUR PRICING...

Please note the 'starting from' prices for bespoke designs. Prices are design only and do not include printing. We partner with high quality Australian printers who provide premium, eco-friendly, textured paper stocks, acrylics and fabrics sourced from global packaging markets.

Quotes for printing are provided once the final design is complete. The reason we leave printing quotes to the final design is because print prices vary according to the paper type, print method, and final quantity. We can provide specialist print finishes such as foils and letterpress that can elevate your stationery to be truly luxurious. In your design consultation, Ashleigh will cover the final design finishes for you to help you account for printing.

We allocate two rounds of changes to your design, and once approved, you will receive a final proof that we will send to print. We can also organise samples on your behalf for an additional fee per sample. After finalising your order, we go to print! Printing takes between 2-3 weeks and another week for delivery. Once your print order is complete, we meticulously inspect, delicately wrap, and lovingly package it before entrusting it to our daily courier, bound for your designated delivery address as specified in your order.

Now let's make some bespoke magic together!

DESIGNS EXPLAINED

TYPOGRAPHICAL DESIGN

Through our typographical design expertise, we infuse your message with style and sophisticated fonts, setting the tone for your event from the moment your guests receive their first piece of stationery. We select fonts to match your theme, and can include borders to the design at no additional cost. If you would love to add gorgeous bespoke illustrations, then our next two options will delight you!

CUSTOM INK, PENCIL, PEN ILLUSTRATION (BLACK AND WHITE / MONO COLOUR)

At our studio, we specialise in bringing your vision to life through custom illustrations, meticulously crafted to capture the essence of your unique ideas. Whether it's with the fluid lines of ink, the delicate strokes of pencil, or the bold precision of pen, we skilfully blend these elements to create captivating black and white or monochromatic illustrations. We ensure that each illustration is thoughtfully designed to seamlessly complement your story and become a timeless part of your cherished memories.

CUSTOM ILLUSTRATION IN WATER COLOUR, OIL PAINT (FULL COLOUR)

Through the enchanting medium of watercolour and the rich textures of oil paint, we transform your visions into stunning, full-colour custom illustrations. Each piece is meticulously crafted to reflect the essence of your love story and set the tone for your special day.

REPURPOSED ILLUSTRATIONS

We understand the allure of illustrations and their ability to add a touch of magic to your stationery. That's why we offer the option to develop a bespoke set of illustrations, whether it's depicting a cake, a chandelier, or even a lobster, and seamlessly incorporate them throughout your entire stationery suite. This not only ensures a cohesive and personalised aesthetic but also reduces the overall design fee. However, if you prefer unique illustrations for each stationery piece, please refer to the pricing details outlined in this quote.

INCLUSIONS

All stationery design options come with:

- Designing the shape and overall design of your stationery, including finishes (e.g embossing)
- Arranging the text layout
- Assisting with selecting paper stock from our array of choices
- Liaising with our printing partners for seamless delivery to your doorstep
- Including two revision meetings per stationery item

PRINTING EXPLAINED

DIGITAL PRINT - \$

Digital printing stands as the epitome of affordability and efficiency, boasting rapid turnaround times. Harnessing the power of CMYK processes on top-tier laser printers across Australia, digital printing offers an expansive palette of unlimited colours. Its versatility shines through with the ability to incorporate multiple colours in text and even personalise guest names on each invitation through variable data capabilities.

In digital printing, black emerges as a standout, delivering unparalleled sharpness, clarity, and overall quality. Combine this with our selection of luxurious card stocks, and you've got an unbeatable combination of speed, reliability, and budget-friendliness that sets the standard in the industry.

WHITE INK - \$\$

White Ink printing is an excellent choice for darker paper stocks. It produces a beautiful, crisp finish.

LETTERPRESS / BLIND EMBOSING - \$\$\$

Letterpress printing for your wedding stationery entails the timeless art of pressing inked raised surfaces onto paper, creating a beautifully tactile and elegant impression. It adds a touch of vintage charm and sophistication to your invitations, RSVP cards, and other stationery, making each piece a work of art. Blind letterpress creates a debossed impression in the card and is just letterpress without the use of any ink. The result is a tactile impression, without any colour.

EMBOSSING - \$\$\$

Embossing printing for your wedding stationery involves the technique of creating raised designs or text on paper by pressing them into the material from the back, resulting in a distinctive, tactile effect. This method adds a touch of elegance and refinement to your invitations and other stationery items, elevating them into exquisite keepsakes for your special day.

DIE CUT - \$\$\$

Die cutting entails precision cutting paper into unique shapes or designs using a specialised die line that Ashleigh will create for you. This technique allows for creating intricate patterns, custom shapes, or elegant borders that add a distinctive touch to your invitations, menus and other stationery items. From a pebble to an arch — there's no shape Ashleigh can't create for you.

HOT FOILS - \$\$\$\$

Hot foil printing for wedding stationery adds the ultimate touch of opulence and sophistication to your invitations. It involves applying metallic or coloured foil to paper through heat and pressure, resulting in a luxurious and eye-catching finish.

DUPLEX - \$\$\$\$

Duplexing is the process of manually adhering two sheets of card together to create an even thicker card - double thick in fact.

Triplexing uses the same process but involves literally gluing three sheets of paper together (triple thick). Using this technique, you can create a sandwich effect with different coloured stocks (think of a Liquorice Allsorts!).

3D LETTERING ON ACRYLIC - \$\$\$\$

Layered lettering is certainly having a moment and that is achieved by laser cut acrylic.

Acrylic 3D letter printing for your wedding signage introduces a stunning contemporary aesthetic to your event decor. This technique involves crafting three-dimensional letters or designs from 3mm acrylic material, creating a striking visual impact. Whether it's displaying your name, wedding date, or personalised messages, these 3D lettering provides a focal point on your signage.

CUSTOM ILLUSTRATIONS SUITE

Ashleigh crafts a unique collection of drawings exclusively for your event, each meticulously designed from scratch to capture the essence of your big day. These illustrations serve as the heart of your stationery suite, seamlessly weaving through each piece to create a cohesive and unforgettable aesthetic.

From intricate details to overarching themes, our bespoke illustrations promise to elevate your wedding experience to new heights of beauty and personalisation.

The Custom Illustration Suite is ideal for individuals seeking consistency across all their stationery, with the option to repurpose the same illustrations throughout. Pair this Custom Illustration Suite with any of the Typographical Design Options in the following packages (see preceding pages). However, this option is not suited for those requiring distinct illustrations tailored to individual signage or menu items. For instance, if your vision entails a martini glass illustration for the bar menu and an array of illustrated foods for the reception menu, then please refer to the alternative packages.

CUSTOM INK, PENCIL, PEN ILLUSTRATION (BLACK AND WHITE/MONO COLOUR): three custom illustrations, starting at \$500

CUSTOM ILLUSTRATION IN WATER COLOUR, OIL PAINT (FULL COLOUR): three custom illustrations, starting at \$700



DIGITAL INVITATION

TYPOGRAPHICAL DESIGN: \$170

Borders are provided at no additional illustration cost.

CUSTOM INK, PENCIL, PEN ILLUSTRATION (BLACK AND WHITE/ MONO COLOUR): starting at \$250 for full coverage designs.

CUSTOM ILLUSTRATION IN WATER COLOUR, OIL PAINT (FULL COLOUR): starting at \$600 for full coverage designs.

+ CONVERT YOUR DIGITAL INVITATION DESIGN INTO A PRINT INVITATION: \$100

Colour adjustments may be made to ensure compatibility with the paper stock chosen for your physical invitation.

INFO

Wording to be supplied prior to design.

VARIABLE DATA

Personalise your digital invitation with your guests' name for \$2 per name.

FINISHES

A copy of the design in a pdf, jpeg and png file.

Two rounds of digital proofs for design mockup. Additional revisions thereafter will incur a \$50 fee per proof.

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SAVE THE DATE

Emma + Luke

ARE GETTING MARRIED!

SATURDAY, 28 JUNE, 2025

OLKHAM HALL, NORFOLK, NR23 1AB

ORMAL INVITATION TO FOLLOW

INVITATIONS

Whether you prefer a minimalist look or a highly detailed and decorative design, Ashleigh will bring your dream invitation to life. During our in-person consultation (available to Melbourne brides only), we'll work together to select the perfect paper stock, thickness, and printing finishes before we start designing. We aim to craft invitations that set the perfect tone for your special day, ensuring every detail reflects your unique style and personality.

TYPOGRAPHICAL DESIGN: \$170

Border designs are provided at no additional illustration cost.

CUSTOM INK, PENCIL, PEN ILLUSTRATION (BLACK AND WHITE/ MONO COLOUR): starting at \$350 for full coverage designs.

CUSTOM ILLUSTRATION IN WATER COLOUR, OIL PAINT (FULL COLOUR): starting at \$600 for full coverage designs.

INFO

Wording to be supplied prior to design.

VARIABLE DATA

Personalise your digital invitation with your guests' name for \$2 per name.

FINISHES

Unrivalled luxury paper choices in various paper weights and colours, printed single or double sided. Add a touch of luxe with embossing, debossing, letterpress, foil and white ink. Add a matching envelope curated from papers directly imported from some of the world's most prestigious paper mills.

Two rounds of digital proofs for design mockup. Additional revisions thereafter will incur a \$50 fee per proof.

ADD ON'S:

Need printed envelopes? No problem. We will help organize the printing of all your guests' names and addresses, including selecting the perfect ink colour and a complementary envelope to match your invitation set.



WELCOME SIGN

TYPOGRAPHICAL DESIGN: \$150

Borders are provided at no additional illustration cost.

CUSTOM INK, PENCIL, PEN ILLUSTRATION (BLACK AND WHITE/MONO COLOUR): starting at \$350 for full coverage designs.

CUSTOM ILLUSTRATION IN WATER COLOUR, OIL PAINT (FULL COLOUR): starting at \$500 for full coverage designs.

REPURPOSED ILLUSTRATIONS: \$300

FINISHES

- PVC - 3mm PVC foamboard with luxe plastic-style finish.
- ACRYLIC - 3mm acrylic in either a matte, gloss, frosted or mirror finish.
- Sustainable linen & cotton fabric.

Two rounds of digital proofs for design mockup. Additional revisions thereafter will incur a \$50 fee per proof.



SEATING CHART

TYPOGRAPHICAL DESIGN: \$300

Borders are provided at no additional illustration cost.

INFO

Guest names to be provided in alphabetical order.

Signage stand to be pre-selected before design commences. We will allocate the relevant space for hooks, hanging or slots.

FINISHES

- PVC - 3mm PVC foamboard with luxe plastic-style finish.
- ACRYLIC - 3mm acrylic in either a matte, gloss, frosted or mirror finish.
- Sustainable linen & cotton fabric.



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Meg Aitken
Yarden Alon
Talla Ansari
Nick Antonopoulos
Dean Balassis
Ashleigh Blode
Samuel Boon
Dan Bourke
Jake Butina
Brad Caplan
Thomas Chalk-Hatton
Jessica Clarke
Yoni Cukierman
Michael Drysdale
Renaë Drysdale
Jonathon Ferraro
Nimna Gamage
Evyatar Gideon
Andrew Green
Megan Herson
Bec Katzenberg
Jarred Katzenberg
Dimitry Kelner
Dev Khanna
Simone Kipen
Geoff Kliger
Helen Kliger
Justin Kliger
Tahnee Kramer
Jodie Kramer

Will Macrae
Marco Maddzzar
Maddie McMaster
Tess Micucci
Sam Miller
Esther Mizarz
Nicola Morris
Dylan O'Keefe
Daniel Opazo
James Perry
Ryan Plavin
Kirra Plavin
Phil Retman
Sasha Retman
Omer Rom
Jessica Ross
Sophie Rowe
Natasha Russell
Kate Schmidt
Ashley Sherr
Shai Sommer
Luke Spears
Ben Tesoriero
Anna Tesoriero
Amy Wilkinson
Emma Wilson
Amit Witkin
David Wood
Jeff Wulfson
Ellie Zafary

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Sonia Aitchison
Keegan Aitchison
Henry Altam
Yvonne Arnold
Ivona Bardlovska
Jill Beder
Bev Blode
Roslynn Brodie
James Buckley
Todd Clarke
Chris Cogdon
Greg Cohen
Karen Cohen
Josh Donovan
Roslyn Eldar
Norman Falter
Debbie Falter
Rosy Fischbein
John Fischbein
William Fooks
Pauline Gandel
John Gandel
Patrick Gordon
Vanessa Gordon
Esther Guest
Georgia Handley
Flynn Handley
Hugh Hannaford
Debbie Hyams
Gary Hyams

John Jacobs
Shelley Jacobs
Igor Jovanovic
Jack Kaspi
Shruti Kaspi
Jeff Kramer
Michele Kramer
Andrew Kranitz
Thomas Lynch
Kash Lynch
Ned Marlowe
Kyle Millsted
Mauricio Navarro
Meg Navarro
Hayden Ng
Tim Norris
Cokette Olanin
Tom Pudlowski
Nicky Reizer
Nathan Reizer
Andrew Ross
Jessica Roth
Sam Rush
Stephen S
Stephen S
Danny St
Lisa Stud
Caroline T
Thomas V

Come dine with us

BAR SIGN

Any shape, any design, any size – we can make your bar a true talking piece when your guests select their drink order. With our custom design services, your bar will not only serve drinks but also be a photo moment.

TYPOGRAPHICAL DESIGN: \$100

Borders are provided at no additional illustration cost.

CUSTOM INK, PENCIL, PEN ILLUSTRATION (BLACK AND WHITE/ MONO COLOUR): starting at \$250 for full coverage designs.

CUSTOM ILLUSTRATION IN WATER COLOUR, OIL PAINT (FULL COLOUR): starting at \$500 for full coverage designs.

REPURPOSED ILLUSTRATIONS: \$200

FINISHES

- PVC - 3mm PVC foamboard with luxe plastic-style finish.
- ACRYLIC - 3mm acrylic in either a matte, gloss, frosted or mirror finish.

Two rounds of digital proofs for design mockup. Additional revisions thereafter will incur a \$50 fee per proof.



MENU DESIGN

We design the shape, size, and unique template of your menu, offering options from minimalist typography to highly personalised illustrations. During your design consultation, Ashleigh will work with you to develop concepts that bring your vision to life. You'll also have the chance to select the paper stock, thickness, and finishes—ensuring your guests start drooling over the menu even before their food arrives.

TYPOGRAPHICAL DESIGN: \$250

Border designs are provided at no additional illustration cost.

CUSTOM INK, PENCIL, PEN ILLUSTRATION (BLACK AND WHITE/MONO COLOUR): starting at \$450 for full coverage designs.

CUSTOM ILLUSTRATION IN WATER COLOUR, OIL PAINT (FULL COLOUR): starting at \$700 for full coverage designs.

REPURPOSED ILLUSTRATIONS: \$300

INFO

Wording to be supplied.

VARIABLE DATA

Personalise your menu with your guests name for \$2 per name.

FINISHES

Unrivalled luxury paper choices in various paper weights and colours, printed single or double sided. Add a touch of luxe with embossing, debossing, letter-press, foil and white ink.

Two rounds of digital proofs for design mockup. Additional revisions thereafter will incur a \$50 fee per proof.



DRINKS MENU DESIGN

To ensure your guests aren't left high and dry searching for drinks at your wedding, why not place a drinks menu right on their tables? We can design it in any shape, size, and paper stock, ensuring your guests are thirsty for everything you have in store. It's the perfect way to raise spirits!

TYPOGRAPHICAL DESIGN: \$250

Border designs are provided at no additional illustration cost.

CUSTOM INK, PENCIL, PEN ILLUSTRATION (BLACK AND WHITE/MONO COLOUR): starting at \$450 for full coverage designs.

CUSTOM ILLUSTRATION IN WATER COLOUR, OIL PAINT (FULL COLOUR): starting at \$700 for full coverage designs.

REPURPOSED ILLUSTRATIONS: \$300

INFO

Wording to be supplied.

FINISHES

Unrivalled luxury paper choices in various paper weights and colours, printed single or double sided. Add a touch of luxe with embossing, debossing, letterpress, foil and white ink.

Two rounds of digital proofs for design mockup. Additional revisions thereafter will incur a \$50 fee per proof.



PLACE CARD

TYPOGRAPHICAL DESIGN: \$100

Borders are provided at no additional illustration cost.


VARIABLE DATA

Personalised with your guests name for \$2 per name.

FINISHES

- ACRYLIC - 3mm acrylic in either a matte, gloss, frosted or mirror finish.
- Unrivalled luxury paper choices in various paper weights and colours, printed single or double sided. Add a touch of luxe with embossing, debossing, letterpress, foil and white ink.

Two rounds of digital proofs for design mockup. Additional revisions thereafter will incur a \$50 fee per proof.

The image shows three frosted acrylic place cards with names printed in a black serif font. The cards are arranged on a light-colored terrazzo surface with small blue and red speckles. The card at the top left is labeled 'Tyrone', the one at the top right is labeled 'Chris', and the one at the bottom center is labeled 'Jenny'. Each card has a subtle white border and casts a soft shadow on the surface below it.

Tyrone

Chris

Jenny

LOLLIPOP SIGNS

Customise your lollipop signs to suit your exact needs, whether round, rectangular, or in unique shapes. Choose between handheld options or self-standing designs for added versatility

TYPOGRAPHICAL DESIGN: \$100

Borders are provided at no additional illustration cost.

INFO

Wording to be supplied.

FINISHES

- Size: height 1800mm
- Printed either single sided / double sided
- Stock: White Foam
- Matching stand included

Two rounds of digital proofs for design mockup. Additional revisions thereafter will incur a \$50 fee per proof.



SKY'S THE LIMIT

Let's conjure up some enchantment for your wedding day—from whimsical take-home pizza boxes and custom matches, to wrapping a food truck and creating bespoke tissues or ceremony books. No dream is too magical for your special day!

Ask for a custom quote.





Ashleigh
&
Thomas
25 January 2024

Ashleigh
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Thomas
25 January 2024

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The Chubbies

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