

# BLOOM ILLUSIONS

ARTIFICIAL WEDDING FLORALS & STYLING

Scenic Rim | Gold Coast | Brisbane



Bloom Illusions exists for couples who refuse to have a wedding that looks like everyone else's.

We create bespoke artificial florals and considered wedding styling – hireable ceremony and reception installations, keepsake personal florals, and curated styling coordination – no templates, nothing off the shelf, nothing that isn't completely yours. Whatever your vision – soft and romantic, bold and dramatic, or something you haven't quite found the words for yet – we'll find it with you and design it exactly as you imagined.

Every element is designed to speak the same language, from hireable ceremony features and reception styling to the keepsake bouquet that stays on your shelf long after the day is over.

Based in the Scenic Rim, serving Brisbane and the Gold Coast.

[WWW.BLOOMILLUSIONS.COM.AU](http://WWW.BLOOMILLUSIONS.COM.AU)

[enquiries@bloomillusions.com.au](mailto:enquiries@bloomillusions.com.au)

0488 161 375

# HOW WE WORK

*Every Bloom collection is custom designed around your day – your style, your venue, your vision. Nothing is off the shelf and nothing is one-size-fits-all. We design bespoke artificial florals specifically for your wedding, consider every element as part of the same whole, and handle everything from delivery through to pack-down so you don't have to think about a thing.*

## **What's Included in Every Collection**

Regardless of which collection you choose, every Bloom booking includes:

- Unlimited communication throughout your planning journey
- Digital design plans and mockups so you can see it before anything is ordered
- Photo drafts of proposed arrangements
- A private client portal to manage your selections and approvals
- Styling and placement of your existing décor pieces within any reception package

Your vision, clearly captured and professionally delivered – from first concept through to installation.

## **How Your Florals Are Designed**

Once your date is secured we get to work understanding your day completely – your venue, your aesthetic, your colour palette, the feeling you want to walk into. From there we design a custom floral concept built specifically around you. Not a template, not a style we've used before – something designed for your wedding and your wedding only.

## **How Collections Are Structured**

Our collections are a starting point, not a fixed formula. Selected elements can be refined, swapped, or added to as your design develops – and any adjustments are presented in a revised quote and approved by you before anything is updated. Quotes are valid for 30 days from the date of issue.

Reception styling is offered as part of a complete event collection, inclusive of ceremony florals. This ensures everything is designed together, speaks the same visual language, and allows us to thoughtfully repurpose pieces across your day where it makes sense.

Collections that include reception styling – The Celebration and The Grand – are priced by guest count, as the number of tables and the overall scale of your reception directly influences the florals and styling required. Pricing is confirmed once we have a clear picture of your venue layout, table configuration, and styling requirements.

Where reception styling requirements fall outside of what's covered within your collection tier – for example a larger than average guest count, additional statement pieces, or an unusually large venue footprint – additional costs may apply. These will always be discussed and quoted transparently before anything is confirmed.

For couples who want to go further – incorporating additional decorative hire pieces, table linens, or styling elements beyond our own inventory – our Complete Styling Coordination service is available as an add-on to The Celebration and Grand Collections.

# THE PRACTICALITIES

*Everything you need to know before you book.*

## **Delivery & Installation**

Delivery, professional installation, restyling and next-day packdown are included in all collection pricing for Scenic Rim venues.

An optional same-day pack-down is available for select local venues at an additional \$150. To protect the integrity of our pieces, dry hire is not offered. All items are delivered, installed and collected by our team.

## **Securing Your Date**

A 10% booking fee secures your date and collection. A refundable bond of \$250 is also required, returned promptly after collection provided all items are received in their original condition.

Full details are outlined in our Terms & Conditions, which will be sent alongside your quote.

## **Minimum Investments**

A minimum collection investment of \$3,000 applies to all Saturday and Sunday weddings. This ensures we can give every booking the time, care, and standard of work it deserves – and that your date receives our full creative attention.

A minimum spend of \$1,000 applies to hireable items outside of a full collection.

## **Something Different in Mind?**

Our collections cover most visions beautifully – but if yours calls for something a little outside the lines, we're happy to talk. Custom collections are considered on availability and priced according to your specific brief.

## **Complete Styling Coordination**

Available as an add-on to The Celebration and Grand Collections. For couples who want every detail of their space to feel considered and cohesive – from table linens and decorative vessels to finishing pieces and accessories – we can source and coordinate additional hire pieces through our trusted supplier network, incorporating everything into your overall design plan.

Suppliers are chosen by us, and hire costs are quoted based on the specific pieces selected. A small supplier margin applies. A flat coordination fee of \$600 covers concept development, sourcing, coordination, travel, onsite styling and packdown of all coordinated pieces.

# The Keepsake Collection

## PERSONAL BRIDAL FLORALS

*The flowers you carry on your wedding day are the ones you keep forever. Every keepsake piece is designed from scratch around your palette, your style, and your vision – crafted to be as beautiful on your shelf in twenty years as they are in your hands on the day.*

*Available as a standalone option or added to any collection.*

### **Bridal Bouquet - from \$275**

A full, cohesive bouquet designed as the focal floral piece – built around your colour palette and wedding style, and made to last as a keepsake long after the day. Approximately 30–35cm

### **Bridesmaid Bouquet - from \$165**

Designed to complement your bridal bouquet without competing with it – each piece harmonises with your chosen palette and style while giving your wedding party their own considered moment. Approximately 20–25cm.

*Mono bouquets and mini bouquets available – please enquire.*



**Boutonniere – From \$30** A single handcrafted floral piece worn on the lapel – small in scale, considered in every detail, and designed to coordinate seamlessly with your bridal florals.

**Pocket Garden – From \$45** A fuller, more textural alternative to the classic boutonniere. Tucked into the pocket rather than pinned to the lapel – relaxed, bespoke, and completely yours.

**Corsage – From \$55** A delicate wrist or pin corsage designed to coordinate with your wedding party florals. A thoughtful way to include the special people in your day without a full bouquet.

**Hair Slide – From \$40** A custom floral hair piece designed to complement your bouquet and sit beautifully in your style. Each one made specifically for you.

**Flower Crown – From \$95** A full or partial floral crown designed around your palette and style – wild and organic or neat and considered, whichever feels most like you.



# The Hire Collections

## **The Intimate Collection: *Elopements & Small Ceremonies***

One statement ceremony feature, designed in your palette and style. Perfect for intimate celebrations where the ceremony is the hero moment.

Your choice of one of the following Ceremony Installations: Classic Arbour and Florals, 2 x Plinths/Pillars and 4 Arrangements, or a 4 Piece Ground Meadow  
Short Hire - Same Day Packdown

**\$1100**

## **The Signature Collection: *Ceremony Styling***

Everything in The Intimate, plus a larger-scale ceremony installation with complementary elements to frame your aisle and complete the overall look:

Upgraded ceremony feature (oversized florals, full plinth set, 7 piece ground meadow, or open framework pillars with floral clouds)  
Aisle Entrance Meadows  
Sign Arrangement x 1 with complimentary stand

**\$2,100**

## **The Celebration Collection: *Ceremony & Reception Florals***

Everything in The Signature, plus coordinated reception florals that carry your floral story seamlessly from ceremony through to celebration:

Aisle Marker Meadows  
additional Sign Arrangement  
Reception Table Floral Styling (your choice of meadows, bud vases, or posy vases)  
Cake Florals and Restyling

30-49 Guests – **\$3,100**   50-69 Guests – **\$3,500**   70-90 Guests – **\$3,900**

## **The Grand Collection: *Full Floral & Styling Experience***

Everything in The Celebration, plus candles, curated table runners, and layered styling throughout your venue – with an upgraded ceremony feature option including our full 7ft floral arch:

Upgraded ceremony feature (choice includes full 7ft Floral Arch and Meadows)  
Candles and curated table runners  
Additional layered styling items throughout your venue  
Cake Florals and Restyling

30-49 Guests – **\$4,300**   50-69 Guests – **\$4,700**   70-90 Guests – **\$5,200**

Delivery, professional installation and next-day packdown are included in all collections.

Same-day packdown is available for select local venues at an additional \$150.

Saturday weddings carry a minimum collection investment of \$2,500

# Curated Styling Coordination

AVAILABLE AS AN ADD-ON FOR THE CELEBRATION AND GRAND COLLECTIONS.

Your florals set the tone. But the pieces around them – the linens, the vessels, the decorative objects, the finishing details – are what make a space feel truly complete. For couples who want every element of their day considered as part of the same cohesive vision, our styling coordination service takes care of the rest.

## WHAT'S INCLUDED

We work with you to identify the decorative hire pieces that will complement your florals and complete your overall design – sourcing, coordinating, and styling everything in place on the day alongside your floral installation.

You brief us once. We handle the rest.

### **What this covers**

- Decorative vessels and centrepiece objects
- Table linens and napkins in your chosen colours
- Finishing accessories and decorative details
- Any additional styling pieces that complete the overall design

Not Included: Tableware, glassware, cutlery, furniture, draping, and lighting are outside the scope of this service. For weddings requiring tableware placement on the day, we recommend engaging a wedding planner or on-the-day coordinator – we're happy to point you in the right direction.

## PRICING

A flat coordination fee of \$600 applies to all styling coordination bookings, covering concept development, supplier sourcing and coordination, additional design planning, travel, onsite styling, and packdown of all coordinated pieces.

Hire costs are quoted based on the specific pieces selected. A supplier margin applies. Total investment varies depending on the scope and quantity of pieces required.

For larger or more complex styling requirements, coordination fees are quoted individually – please enquire for a personalised quote.

## AVAILABILITY

This service is currently being developed for 2027 weddings as we build our supplier network and establish relationships with trusted hire companies. Couples booking now for 2027 are welcome to enquire and express interest – we'll confirm availability and full details as your wedding date approaches.

# The Signage Suite

*The details matter. From the moment your guests arrive to the last song of the night, considered signage ties your visual story together and elevates the overall experience of your day. Every piece is custom-designed to complement your florals, colour palette, and aesthetic – because cohesion doesn't stop at the flowers.*

## ACRYLIC / MIRROR HIRE SIGNAGE COLLECTION

Modern, minimal, and designed to integrate seamlessly into your styling. Available in black, white and frosted, with your choice of coloured vinyl.

### **Welcome Signage**

- A1 Acrylic Welcome Sign with Custom Wording – **\$100**
- Gold Arch Mirror Welcome Sign with Custom Wording – **\$150**

### **Acrylic Seating Charts**

- Seating Chart – Up to 50 Guests – **\$200**
- Seating Chart – Up to 100 Guests – **\$250**

## KEEPSAKE LINEN SIGNAGE COLLECTION

A softer, more editorial approach – crafted on 100% cotton fabric in your chosen colour. Each piece is custom-made and designed as a keepsake item after your day. Available in your choice of coloured cotton and HTV vinyl.

### **Linen Welcome Signage**

- Custom Linen Welcome Sign – from **\$180**

### **Linen Seating Charts**

- Up to 70 Guests – **\$300**
- Up to 100 Guests – **\$350**
- 120 Guests + **from \$400**

### **Linen Bar Signage**

- Linen Bar Menu Sign – from **\$180**

*Additional custom HTV styling items available upon request:  
Place setting Ribbons, Monogrammed Napkins etc*

# In-House Reception Styling

INCLUDED IN THE CELEBRATION AND GRAND COLLECTIONS.

Reception styling is never an afterthought at Bloom. Every table, every surface, every detail is considered as part of the complete design – carrying the same visual language from your ceremony through to your celebration.

All reception styling is completed using Bloom's own curated inventory of florals, vessels, candles, and styling pieces – everything you see in this guide is ours, on hand, and ready to be designed into your day. Quantities, proportions, and placement are determined by us based on your venue, table configuration, guest count, and overall design scale.

## YOUR FLORAL DIRECTION

At the start of your design process you'll choose a floral direction for your reception tables. We'll take it from there.

**Table Meadows** Lush, low-profile arrangements sitting directly on the table surface – no vessel, no base, just florals. Each meadow is approximately 30cm wide and designed to feel organic and considered rather than structured. Perfect for long-format and bridal tables. Please note these are individual arrangements, not continuous garland runners.

**Bud Vase Clusters** Layered collections of delicate bud vases styled across the table for a soft, textural finish. Choose from any vessels in our collection.

**Posy Vases or Low Pots** Structured floral groupings in coordinating vessels for a refined, considered finish.

*Looking for something more dramatic? Continuous floral garland runners and other large-scale table installations are available as a custom addition.*

*Please enquire for a personalised quote.*

## CANDLES & TABLE STYLING

Included in The Grand Collection.

A layered candle design is styled across your reception tables – drawing from our collection of taper candle holders, sand wax, floating candles, and tealights. We'll select and layer the types that best suit your table format, dining style, and overall aesthetic, adding windlights where the venue or setting calls for it, and only using the most premium candles available.

Curated table runners in your selected colour and table numbers from our collection are also included.

*Trust us to get the details right. That's exactly what we're here for.*

# Bloom Illusions Hire Items

## PLINTHS & PILLARS



**Clear Acrylic Plinths**  
– Set of 3



**White Roman Pillar Plinths**  
– Pair



**Tall Gold Metal Frame Pillar**  
– Set of 2  
2m tall and 33cm wide.



**Gold Chrome Frame Plinths**  
– Set of 3



**White Gloss Cube Plinths**  
– Set of 4



**White Gloss Ripple Plinths**  
– Set of 5



**Black Frame Plinth 80cm**  
Perfect as tall Table  
Centrepieces

*All Plinths and Pillars are included as part of the Ceremony Packages*

# Bloom Illusions Hire Items

## ARBOURS



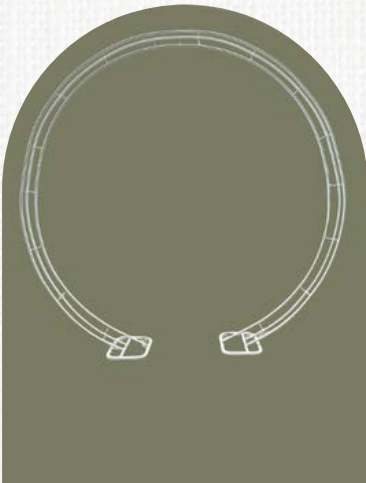
**Wooden Triangular Arbour**  
2.5m x 209cm



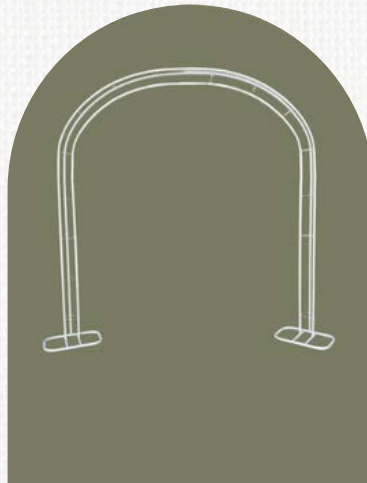
**White Wooden Arbour**  
It's being made!



**Stained Wooden Arbour**  
2.2m x 2.45m



**Circular Arch Heavy Duty**  
2.2m triple row tubing  
suitable for full florals



**Classic Arch Heavy Duty**  
2.3m x 2.4m triple row tubing  
suitable for full florals



**White Chiffon Arbour Drapery**  
**Complimentary**  
Draping can be applied to  
arches, arbours, pergolas, or  
other small ceremony  
structures.

*All Arbour Structures are included as part of the Ceremony Packages*

# Bloom Illusions Hire Items

## VESSELS



**Small White Ceramic Posy Vase 15cm**



**Small Vintage Posy Vase 14cm**



**Large Ribbed Posy Vase 18cm**



**Large Green Bubble Posy Vase**



**Large Ribbed Belly Posy Vase**



**Three Tube Bud Vase  
(white and black)**



**Mini Assorted Bud Vases**



**Cylinder Bud Vases 25cm & 14cm**



**Ribbed Mini Bud Vases**



**Large Ceramic Urns  
37cm tall x 29cm wide**

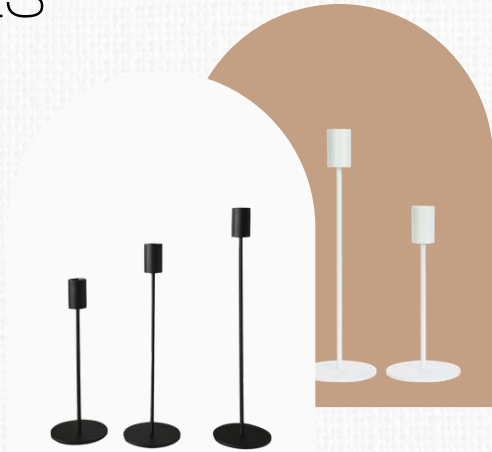
*All Vessels are included as part of the Reception Packages*

# Bloom Illusions Hire Items

## CANDLES



**Ribbed Glass Tealight Candle Holders**  
with real flame white cup tealights



**Black or White Tapered Candle Holders**  
with 25cm Taper Candles



**Ribbed Glass Taper Holders**



**30cm Glass Windlight Covers**  
for use with our Ribbed Taper Holders



**Glass Candle Pillars with Sandwax  
or Floating Candles**  
various sizes

**LED options available**  
For venues with open flame  
restrictions, or outdoor use  
where real candles will be likely  
to go out.

*All Candles are included as part of the Reception Packages*

# Bloom Illusions Hire Items

## TABLE NUMBERS



**Frosted Acrylic Arch on Wooden Base**

White text, numbers 1-10 available

Complimentary



**Travertine**

White text, numbers 1-8 available

Complimentary

## *Signs & Stands*



**Gold Frame Arch Mirror**

166x60cm, freestanding

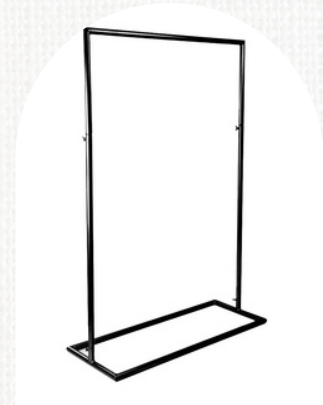
**\$100**



**White Metal Easel**

148cm tall with adjustable brackets. 2 available.

Complimentary



**Black Metal Hanging Sign Stand**

90x132cm

Complimentary

# Bloom Illusions Hire Items

## OTHER ACCESSORIES



### **White Acrylic Card Box with Gold Lock**

Black writing (Cards + Wishes)  
Complimentary with the Celebration  
and Grand Packages



### **Table Runners**

In complimentary colour to your  
scheme  
4m x 90cm  
Complimentary with the Grand  
Package